

Reverend Kent Dahlberg
20 Rayton Road
Hanover, NH 03755

To: Interested Dartmouth alumni
On: January 12, 2010
Re: Joe Asch '79

Greetings from Hanover,

Through 22 years of active ministry at Dartmouth, raising our family and participating in the local community, my wife Denise and I have come to know many fine people and accomplished alumni. In recent years our paths began to cross in a variety of contexts with Joe Asch '79. He is active in the business community, a frequent presence on campus, a lively commentator, world traveler, husband to Elizabeth and father of their two busy children.

Now Joe is considering a candidacy to become a Dartmouth College Trustee.

As a keen observer of life at the College and in the surrounding community, it is my pleasure to commend Joe to you. Few alumni combine more salient qualifications and direct personal engagement with students, faculty, alumni, and the institution. Joe knows Dartmouth. To all that occurs here Joe brings the creative vision of an entrepreneur, the analytical discipline of a seasoned business leader, the incisive mind of a Yale Law grad, an unrelenting focus on the school's "core purpose" — providing a premier education to students through a world class faculty — all topped off with a wry, friendly wit. He is a boundless fount of brilliant insights, unflinching assessments and constructive solutions.

Joe brings tremendous curiosity, competence and character to whatever he does. He is a proven asset to the College and her students, an alum for whom many of us are grateful.

Sincerely,

Rev. Kent Dahlberg
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